



MISSION STATEMENT

TO IMPROVE THE HEALTH AND WELL-BEING OF MILWAUKEE AND SURROUNDING COMMUNITIES BY PROVIDING QUALITY, FAMILY-BASED HEALTH CARE, HEALTH EDUCATION AND SOCIAL SERVICES, FREE FROM LINGUISTIC, CULTURAL AND ECONOMIC BARRIERS.



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MILWAUKEE HEALTH CARE PARTNERSHIP

In July, the Milwaukee Health Care Partnership was honored by the American Hospital Association with a NOVA Award recognizing the Partnership's work to make a difference in the community by broadening health care coverage, access and care coordination for Milwaukee's most vulnerable residents.

For the past five years, the Partnership – the CEO's of Aurora Health Care, Columbia St. Mary's, Wheaton Franciscan, Froedtert, Children's, the CEO's of the four Community Health Centers in Milwaukee (Health Care for the Homeless, Milwaukee Health Services, Sixteenth Street and Westside Healthcare Association) the State of Wisconsin Department of Health Services, Milwaukee County and City of Milwaukee – has met to work on projects to increase access to quality care, improve health outcomes and reduce health care disparities.

In 2008 the Partnership commissioned a study that quantified a major gap in access to health care in Milwaukee County. It was found that zip codes with the highest levels of poverty have 45% of the County's population (including 71% of the most vulnerable population) but only 27% of the primary care physicians.

Since that time, the Partnership has supported various initiatives to improve access to care for Milwaukee's un- and underinsured. This has included \$2.9 million in donations from the Health Systems to the Community Health Centers to support uninsured care, increase case management and develop health information exchange infrastructure related to Emergency Department care.

No other community in the nation can lay claim to such an important, comprehensive and coordinated effort to improve care for the people who need it most.

We are tremendously grateful for this support.



U.S. Health & Human Services Secretary Kathleen Sebelius visited Sixteenth Street to announce grant support for our Waukesha Community Health Center. She is pictured here with John Bartkowski, CEO and three generations of Sixteenth Street patients.

A MESSAGE FROM OUR CEO

Dear Friends: You know, there is a reason the words Community Health Center appear in our name. Two reasons actually. Community Health Centers are located in 'communities' that have been identified as 'medically under-served' and Community Health Centers have a special 'mission' to tailor their services to the unique needs of the residents who live in the specific community where the centers are located.

For Sixteenth Street Community Health Center (SSCHC), this means that our staff is bi-lingual and the range of services we offer responds to specific health conditions that disproportionately affect the patients we see. It also means that we try to maintain a broad menu of health education and social services that complement the medical care we provide.

None of these complementary programs are funded with our federal Community Health Center grant. Many of these programs rely on partial support from state dollars that have recently sustained budget cuts, and charitable and philanthropic dollars that are slowly becoming more available once again as our economy struggles to improve.

This year's annual report is dedicated to these supportive educational and community-based services that we are able to provide for our patients, in addition to the high-quality, family-based medical care that addresses our patients' health care needs every day.

The past year has once again been one for the record books for SSCHC. We welcomed a total of ten new provider staff – three family practice physicians, one pediatrician, a certified nurse midwife, three physicians' assistants and a social worker and psychiatrist for our Behavioral Health Department. Two of our new physicians will be supported during their first years of practice by a wonderful grant from GE Healthcare. SSCHC was honored to be only the second site nationally chosen by the GE Foundation to receive such support.

We also want to recognize the support we've received from the Milwaukee Health Care Partnership over the past years. *See sidebar.*

Finally, you will notice statistics* throughout this report that we are tracking as a part of our ongoing Quality Improvement program, or as a part of a national health care reform initiative called Meaningful Use. This incentive program challenges health care providers to meet and exceed certain benchmarks that can only be attained through the 'meaningful use' of an electronic health record system. SSCHC is beyond proud that we have been able to attain this designation.

As I tell you every year, we are deeply grateful for the leadership of our Board of Directors and the dedication and commitment shown by our staff. We are thankful for the individual, corporate and charitable donors who share our core values and support our purpose of assuring quality health care for all people.

Thank you.

John J. Bartkowski, DrPH
President & CEO

*Statistics labeled QI for Quality Improvement Goal, MU for Meaningful Use Goal.



15TH ANNUAL CELEBRITY ROAST

It was a star-studded, red-carpet event, honoring Steven Marcus, Chairman of the Marcus Corporation.

US Senator Herb Kohl, Major League Baseball Commissioner Allan 'Bud' Selig and Attorney Frank Gimbel toasted and roasted the 'leading man' and nothing was left on the cutting room floor!

From the popcorn, Raisinets and Sno-Caps available during the reception to the life-size cardboard cut-outs of Marilyn Monroe, Johnny Depp, the Rat-Pack lining the dining room, it was a blockbuster of an evening.





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Meghan Duffie, MD and Jay Pludeman, MD were hired with support from the GE Foundation's Developing Health Program, which provides grant funding and volunteer support to non-profit health centers in cities across the United States, including Milwaukee. As many as 2,000 new patients at Sixteenth Street's Chavez and Parkway locations have received primary care through the \$500,000 grant. The funding will also help support access to dental care for uninsured patients and the implementation of certain electronic health record components.

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BOARD OF DIRECTORS

“As a long-time south side resident, my family has known about and used the services of Sixteenth Street. This year, in part because of my involvement as a Sixteenth Street Board member, we were able to build a stronger health program as part of Mexican Fiesta and we had an incredible walk for your health - a Walk to Fiesta - as a new part of our program. Over 600 people participated. I am so grateful to have the chance to serve on the Board of Directors and build a stronger, healthier community.”

Teresa C. Mercado,

Executive Director / Mexican Fiesta/WHSF

“I have been very fortunate in my career to have worked on behalf of people in our community who, for whatever reason, couldn’t do for themselves. During my time in the health insurance arena, and at our world class Children’s Hospital of Wisconsin, I was always able to work on three issues that mattered to me - improving access to care for people who wouldn’t have it otherwise, offering the highest quality care and working to reduce costs.

Now as a Board member for Sixteenth Street, I get to continue my work on those same issues – and I get to see what Sixteenth Street is able to do on a shoestring budget. I am incredibly proud to continue my retired career in this way.”

Thomas M. Gazzana

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Mexican Fiesta/WHSF

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UWM School of Nursing

Juan Ruiz
United Community Center

Suzanne Sanicola
Columbia St. Mary's

Jeffrey Stearns, MD
Aurora Sinai Medical Center

Galo I. Vargas, Immediate Past President
S.C. Johnson & Co., Inc.



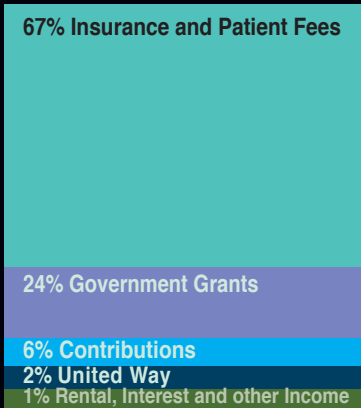
The Quality Improvement Program - powered by our electronic health record system - not only allows us to monitor the performance of individuals to measure productivity and accomplishment, but it allows us to monitor the health status of our patient population in the aggregate, and develop program tools to enhance health care.

We can also identify (and work to erase) health care disparities often associated with insurance status or income level. We know, for example, that the measure of diabetes control for our patients (A1c level) is good, and remains consistent across our patient population whether patients are uninsured, on BadgerCare or on private insurance.

2010-11 FINANCIALS

SOURCES OF FUNDS:

Insurance Reimbursement & Patient Fees	\$ 18,081,060
Government Grants	6,502,969
Contributions	1,598,489
United Way	139,680
Rental, Interest and Other Income	<u>455,987</u>
TOTAL	\$26,778,185



USE OF FUNDS:

Provision of Primary Health Care	\$16,861,499
Community Outreach Health Education	3,659,390
Management, Facilities, Billing and General	4,995,717
Fund Raising	<u>159,219</u>
TOTAL	\$25,675,825

BALANCE SHEET (as audited by Baker Tilly Virchow Krause, LLP)

Assets

Current Assets	\$ 12,925,203
Property & Equipment	\$ 10,672,882
Other Assets	<u>\$ 121,670</u>
TOTAL	\$ 23,719,755

Liabilities and Net Assets

Current Liabilities	\$ 2,030,384
Long Term Liabilities	\$ 6,256,098
Net Assets	<u>\$ 15,433,273</u>
TOTAL	\$ 23,719,755