

## Evaluation of the Bilingual Healthy Choices Program

**Working title:** HEALTHY CHOICES STUDENT ENROLLMENT SPECIALIST

Experience interviewing individuals for research/evaluation. Strong communication and organization skills and the ability to adapt to many work environments. Spanish language skills, preferred.

### Principal duties:

Participate in new and ongoing research projects at the Center for Urban Population Health. Recruit and interview project participants on a nutrition study (interviews to be conducted in English and Spanish). Must have the ability to negotiate with site personnel, develop rapport with critical staff, problem solve, and work with Latino families.

1. Work with CUPH and SSSCHC staff to recruit participants into Healthy Choices and Healthy Choices control group.
2. Work with CUPH and SSSCHC staff to enroll participants into Healthy Choices and Healthy Choices control group, including consenting families members, taking their biometric measures and administering an outcome survey.
3. Attend and participate in research project meetings and Center meetings.
4. Perform other duties, as appropriate.

We are seeking help for enrollment sessions that typically are from 3-6:30 PM.

Please contact me via phone or email if you are interested or have questions. David Frazer, 414.219.4089 or [dfrazer@wisc.edu](mailto:dfrazer@wisc.edu)

### Project Abstract

Sixteenth Street Community Health Center's (SSCHC) Bilingual Healthy Choices Program strives to empower participants to adopt a more active lifestyle and healthier eating patterns. The program assists individuals and families in building capacity for making health-minded decisions for the incorporation of more physical activity in their daily lives and selecting more healthful food without increasing their grocery budget. The proposed Evaluation of the Bilingual Healthy Choices Program seeks to (1) strengthen the evaluation of the Healthy Choices curriculum through a collaborative approach that both enhances short-term outcome evaluation and adds medium-term outcome evaluation and (2) use this evaluation to build an evidence-based, family educational model and curriculum for an obesity intervention that can be replicated locally and nationally. The evaluation will include measurement of change in knowledge, attitudes, and behaviors, as well as biometric measurements. These will be measured in program participants (total of 100 families, estimated three members per family for 300 participants) and control group families at three time points (pre, post, and six month follow-up). We will use early results, interpreted by program staff and external experts (technical advisors) to make quality improvements to the curriculum. The cumulative outcome evaluation will be developed into a comprehensive report to be shared with stakeholders. The model development component will include developing a promotional website and training toolkit, and sharing evaluation results in community and academic settings.

